

**MARY S. DEMOIS CPA, MBA**  
**COMMUNITY BENEFIT SERVICES**

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Ms. DeMois is an executive with expertise in measuring and reporting community benefit gained through 20+ years of experience beginning with implementation of the Social Accountability Budget when tax exempt status was being challenged in the late 1980's through application of the current IRS regulations. Experience includes developing financial templates which conform to required calculations leveraging integration with existing financial systems, developing reporting processes, implementing CBISA software, and providing education sessions on financial calculations and "what counts".

As a community benefit leader with a finance background, Mary served 10+ years on the Catholic Health Association (CHA) Community Benefit Advisory Committee and the CHA What Counts Task Force. In addition she has served as faculty for CHA Community Benefit 101 seminars and has provided educational sessions to state health associations and other organizations.

Ms. DeMois has an undergraduate degree in accounting, an MBA in finance and is a Certified Public Accountant. For 28 years Mary worked for a large Catholic health system with roles that included community benefit leadership, and is now offering consulting services to share her expertise in the following areas:

**COMMUNITY BENEFIT MEASUREMENT**

- Development of templates for periodic updates of financial calculations
  - Loss on Medicaid
  - Cost of charity care/financial assistance
  - Subsidized services
- Integration of cost accounting/decision support information
- Development of direct/indirect cost ratio
- Development of cost to charge ratio
- Development of community benefit goals and metrics
- Integration of community benefit metrics with incentive compensation plans

**COMMUNITY BENEFIT REPORTING**

- Process development for collection of information from community benefit reporters
- Process development for entry of data in community benefit software
- Standardization of community benefit reporting across multiple business units
- Optimization of community benefit software to facilitate reporting to multiple audiences
- Coordination with tax staff to provide information for IRS Form 990 Schedule H